

## REBECCA KATTERSON

rebecca\_katterson@yahoo.com // [www.katterson.info](http://www.katterson.info)

127 Delafield Avenue #7 Pittsburgh PA 15215 // 412.628.2198

### EXPERIENCE

*Designer* // INFORMATICS STUDIO // WINTER 2006 – PRESENT  
Developed the visual design and information architecture for a variety of internet sites and applications, as well as printed pieces, corporate identities, and taglines. Collaborated with clients to achieve great results.

*Adjunct Instructor* // SCHOOL OF DESIGN  
CARNEGIE MELLON UNIVERSITY // FALL 2006 – PRESENT  
Taught sophomore-level students the basics of software used widely by communication designers, emphasizing the concepts of learning to learn, how computers really function, and how to design beyond technical constraints.

*Designer* // MORNINGSTAR INDIVIDUAL INVESTORS  
CHICAGO, IL // FALL 2005  
Designed and produced a wide range of branded investment publications, emails, and magazine advertisements. Worked with editors, developers, and project managers to bring projects to successful completion.

*Environmental Design Intern* // GIANT EAGLE INC.  
PITTSBURGH, PA // SPRING 2005  
Designed and developed printed environmental pieces for local grocery store chain to use in their stores, formatted pieces for unique production methods, and budgeted time on multiple projects with short deadlines.

### EDUCATION

*Carnegie Mellon University* // 2001–2005  
Bachelor of Fine Arts in Communication Design  
Minor in Photography and Digital Imaging, QPA 3.9  
Graduated with College and University Honors

*Harvard University Summer School* // SUMMER 2000

*Ambridge Area High School* // 1997–2001, GPA 4.1

### HONORS

Landesberg Prize for Excellence  
in Typography, Spring 2005

1<sup>st</sup> annual Art Director's Club  
Scholarship in Graphic Design,  
Work also featured in the 83<sup>rd</sup>  
ADC Annual, 2004

Exhibited work in the AIGA  
PITTSBURGH 100 SHOW, 2004

Carnegie Mellon School of Design  
Merit Award Winner, 2003 & 2004

### SKILLS

*Experienced In...*

Adobe Illustrator, InDesign,  
Photoshop, AfterEffects.  
Dreamweaver, GoLive, Flash  
ActionScript. XHTML, css,  
MS Office, Windows & Mac

*Familiar With...*

Adobe Acrobat Pro, QuarkXPress,  
Javascript, OpenSource CMS's

*Without A Mouse, I...*

Build strong concepts, capture  
strong digital and film photographs,  
work successfully in diverse teams

Make handmade books, write in  
two calligraphic hands, collect  
beautiful paper and fabric

Develop strong verbal messaging  
and other written pieces, with a  
flair for narrative voice.